



Ku-Ring-Gai Netball Association Inc. ABN: 22 897 530 107
PO Box 5067
Turramurra NSW 2074

STRATEGIC PLANNING EXECUTIVE COMMITTEE

ATTENDEES:

Jo-Anne Perry, Loraine Unicomb, Jason Roach, Nick Hermann, Ros Roots, Rhonda Dekker.

APOLOGIES: Bart Dekker

AGENDA OUTLINE:

DEFINE THE SCOPE OF THE STRATEGY:

- Program strategies
- Process and timeframe
- Identify stakeholders
- Current Mission Statement

IDENTIFY THE PERCEIVED IMPACTS ON NETBALL PARTICIPATION:

1. Time poor parents – weekday and weekend
2. Studies/work commitments
3. Attraction to other sport/activities- walking/cycling and working out at gym/running/swimming
4. Ethnicity
5. Family dynamics
6. Roy Morgan research found steep decline in Australians participating in competitive sports, netball 24% decline nationally.
7. Netball 13th in top 20 participation sports in past 3 years
8. Impact development of school base
9. Volunteer recruitment, engagement and retention
10. Demise of Club base

What can KNA do to try and counteract these?

POTENTIAL OBJECTIVES FOR THE STRATEGY:

- Benchmark ourselves against our neighbouring Associations for areas such as fees, facilities etc.
- Recognition of our Mission Statement Review after consolidation of stakeholders views and finalisation of our Strategic Plan.
- KNA be recognised as a strong leader in management of sport in this region
- Good governance, management, and volunteer development
- A strong affiliation between our local associations
- Maintain ongoing education of our business practices
- Good understanding of our MPIO and legal responsibilities to our members
- Strong Recognition of our volunteer base and development of same
- Increase our levels of sponsorship and fundraising
- A strong financial management plan and membership growth
- Ensure support to members and clubs.
- Successful representative program for both Jnr and Snr.
- Development of our grass roots predominantly our NSG



Ku-Ring-Gai Netball Association Inc. ABN: 22 897 530 107
PO Box 5067
Turramurra NSW 2074

- A strong support program for training and development in our coaching and Umpiring programs
- Maintain strong ties to local, State and Federal government.

Agree on questions to be asked to Club Presidents

If you had a magic wand what would you want to have?

Discussion points raised from the meeting:

- a) **Focus on what and why not the how we achieve**, i.e. what do we want and why. Don't get bogged down in how this would be achieved.
 - b) What makes us unique – not school based clubs.
 - c) What is our mission statement – review our core values in line with feedback– why do we exist.
 - d) Is KNA only going to offer Netball.
 - e) Do we align resources with another sport for example, soccer or AFL, Rugby. Could we align with another sports association – who are they. Bowling Clubs crying out for members. Align with indoor sports Centre.
 - f) We should consider the broader reach to male, all abilities, trans-gender teams.
 - g) We need to get feedback and communicate with our stakeholders – Clubs etc.
 - h) Strategy should be for 3, 5 and 10 years. We need to have measurable goals, i.e. review after first year. Each stakeholder needs to know what their goal is and can review to see how they are aligning with this.
 - i) Clubs and Committee need to be engaged and have buy in on the strategy. Run workshops with each Office Bearer and their respective Committees. Gather feedback and data for input.
 - j) Big challenge is our volunteer base how to engage them, keep them involved and active. Is this even possible with changing work environment/demands.
- 1.1. Culture – how are we perceived. We are user friendly, good communicators, approachable – enhance this.
 - 1.2. Ensure we look at our entire player base from NSG to Senior and work hard on supporting our grass roots players e.g. NSG
 - 1.3. Encourage our Rep, Metro and NSU players to support skills development sessions for KNA, offer incentives like discount on fees if volunteer.



Ku-Ring-Gai Netball Association Inc. ABN: 22 897 530 107
PO Box 5067
Turramurra NSW 2074

- 1.4. Higher visibility of our Senior representative players at NSU and KNA Metro level within our club KNA coaching programs.
- 1.5. Like that KNA does push the boundaries, for example offering flexibility with NSG program not enforcing the Netball Australia mandate that NSG be to age 10.
- 1.6. We should liaise closer with schools and the NNSW Schools program and offer more support. Schools need stronger support and marketing. Gives us opportunity to get in with the young students. Many clubs currently offer NSG skills in schools and we should look at expanding to include boys/men. Can have all boys teams.
- 1.7. Barker building 6 indoor netball courts, centre of excellence starting from Kindy. Why don't we go in and do the NSG skills program – this is a paid product.
- 1.8. Communicate to our stakeholders that we are beginning our strategy planning. Email our Clubs and OB's to let them know and advise we are currently in process of strategy planning.
- 1.9. Use the President forum as a workshop environment, split into small groups perhaps conducive to encouraging discussion. Look into closer liaison between smaller clubs .
- 1.10. We do need to give them maybe three points as a start preliminary before the meeting. Our A grade is not as strong as Hills or Norths. Some of our Metro girls are going to play at Norths – indoor courts available. Look into offering our A grade an indoor facility to play on.

Consider input from Netball NSW and Netball Australia, sponsors and big schools in our area, garner their feedback. Should we have a meeting with them, schools in particular.
Get committees together before end of August for phase one.

Suggested Process:

Process 1 - round table meeting between Exec member and Office Bearers and their committees. .Executive get together with Office Bearers first This will enable us to gather information from different levels of the Clubs.

Process 2 – Office Bearers meet with their committees and relevant Exec Portfolio manager.

Process 3 – Club Presidents meet with Exec and Office Bearers, suggested could do this one on one with Club Presidents or at Presidents Forum on 28th July 2019.