

A group of seven people, including athletes and a person with a prosthetic leg, are standing on a basketball court. They are wearing blue and black athletic gear. The person on the far right has a prosthetic leg. They are holding signs that spell out 'ONE TEAM'. The background shows a basketball hoop and a wooden floor.

KNA 2023 Strategy

KNA SGM – February 2023

Respect the Past – Embrace the Future!

*Netball
experience
must be fun*



Participation

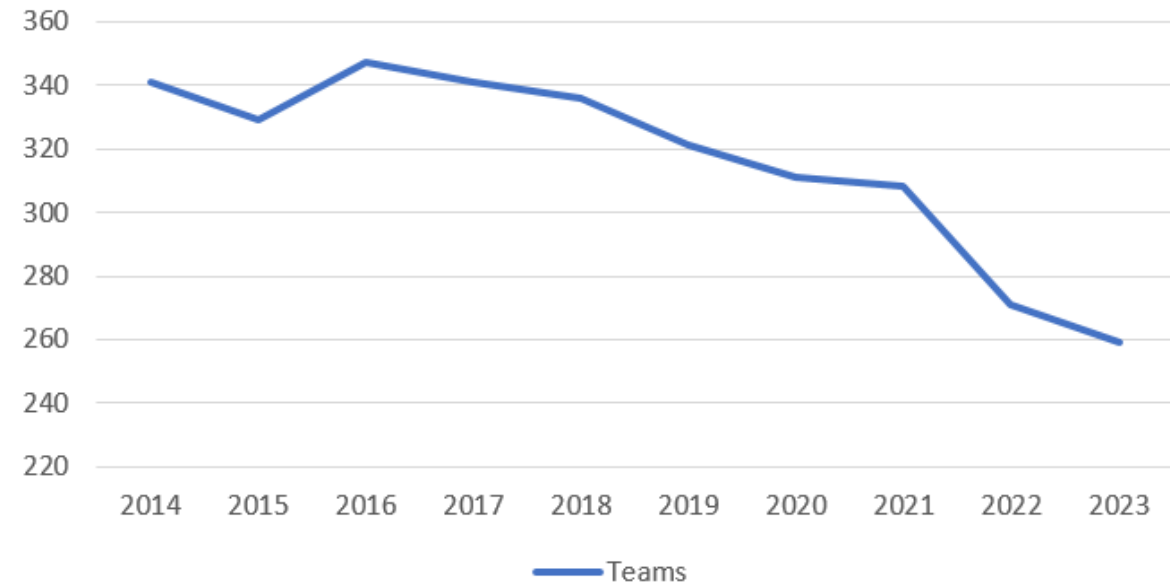
Engagement and Recruitment of Players and Volunteers

How can we maintain our existing players

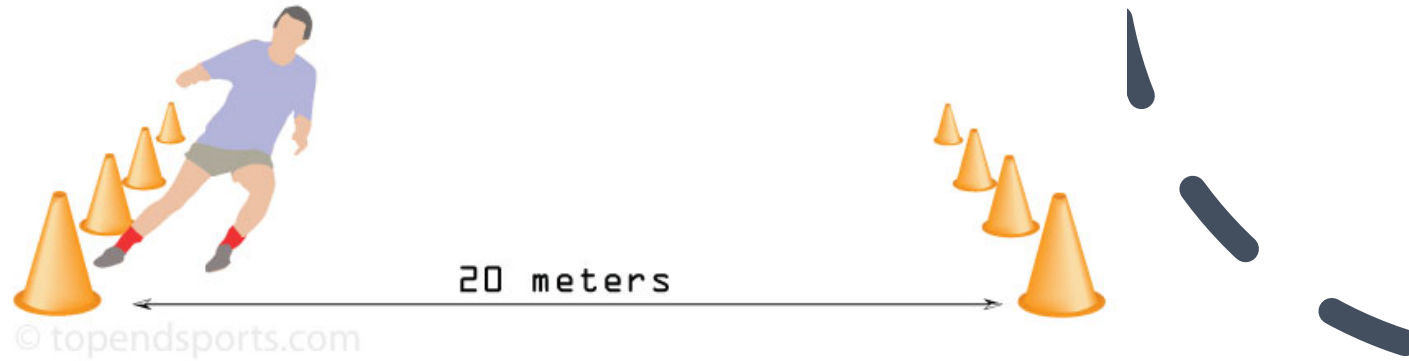
How can we recruit new players, teams and clubs



KNA - All Teams



KNA Fun Day



Game Day Experience

Immediate Change

KNA Fun Day (Kick Start Day)

DJ's
Champagne
Alternative Competitions

Canteen overhaul

Senior Squad

NSG Clinics and dedicated Coach

Showcase Days

KNA Fashion Day
Bring your Dog
Supershot Week

Court Allocations



Competition / Fixtures / Grading / Registration

Alternative Competitions

Presentation Day Modifications

U9 Integration into KNA

Uniform flexibility

All Star Integration – cadet support



Grounds

Support for existing volunteers

Volunteers vs Employees

Canteen and BBQ revamp –
what works and what needs
updating

Court allocation



Building Fund

Building Committee to be formed by May 2022 to report back at the AGM

Why can't we have indoor courts?

How do we put the money in the bank to work for KNA in a way that will develop the game?

Council relationship



Sponsorships & Partnerships



Increasing sponsorship through major sponsors

Utilising grants that are offered by government

We would expect to have more news on this by May 2022