

EXECUTIVE MEETING – Wednesday 19<sup>th</sup> March 2025 at 7:30pm via Zoom.

## Present

Rod Jackson, Ruth Havrlant, Ian Eldershaw, Helen Pratt, Mick Flarey and Marc Gozzett.

## Apologies

Gillian Boyd

# Netball NSW Council Meeting Update

- NetballHQ Features:
  - "Your game on the go" platform offers notifications and communication tools, particularly useful for wet weather games. It is suggested to use this method for communication.
  - Grading: Decisions on grading functions are to be left to the KNA Grading Committee.
  - Electronic Scoring: Implementation is anticipated to be two years away.
  - Netball HQ App: Provides netball-specific functions like following teams, clubs, and associations. Communications are streamlined as everyone is registered on the app. The app is expected to improve further over time.
- Appointments: Claire Tynan, Chris Lamb, and Tracey Scott have been reappointed. Sallyanne Faulkner has been re-elected as chair.
- Registration Stats: Last year saw 120,000 more registered players than any previous year. This boost was partially distorted by volunteer numbers but was advantageous for government funding.
- Financial Details: NSW Netball operates on a large budget with a small profit. Netball Central is noted as the organization's only significant asset.
- NSG Numbers and Activations: NSG numbers were notably high, and activations have positively impacted registration rates.
- <u>Brief Notes from our Delegate there Jo-Anne Perry</u> Notes: NETBALL NSW
  Minutes will include a cop of slide presentations/brief in due course.
  <u>AGM 15/3/25</u> Apologies tabled



#### EXECUTIVE MEETING – Wednesday 19<sup>th</sup> March 2025 at 7:30pm via Zoom.

- 1.2.1.& .2 Minutes 2024 passed no business arising no business arising
- 3. Financials 2024 passed
- 4. Panel reports tabled KNA acknowledge Peer Havrlant as Anne Clark BEM recipient
- 5. Appointments:
- 5.1 Auditor approved
- 5.2 Returning officer approved
- 5.3 Honorariums Directors approved
- 6., 6.1 Duncan Lang recipient Waratah Service Award
- 7., 7.2 Election of Directors:
  - 1. Robert Handley 68 votes
  - 2. Chris Lam 92 votes elected 3 yr term
  - 3. Claire Tynan 97 votes elected 3 yr term

### Council meeting 15/3/25

Apologies tabled

Minutes of previous meeting approved

1.2.1/1.2.2

- 2. Reports taken as read
- 2.2 Finance report presented
- 2.2.1 Governance report presented by Lucy Sayer tabled see slides. Timeline tabled. Most items agreed but need finetuning. Dateline has been tabled for further meetings etc. prior to Aug/Sept completion for presentation at Council meeting Nov. Dates for Council meeting under review, if possible, within ability of NNSW
- 2.3 Communities report: presented by Trish Crew tabled see slides Great presentation very informative.

NSG ensure registered centre to get benefits (50% only registered at present)

NSG program available for download ex Naust for us to utilise online as member

Beyond court sessions more wanted

Player HQ demo available etc.

Presidents connect going well

3/6/12 month membership review will take place year end

2.4 Strategy & Stakeholders report presented by Tim Fava – see slides Large increase in indigenous membership



#### EXECUTIVE MEETING - Wednesday 19<sup>th</sup> March 2025 at 7:30pm via Zoom.

Swifts/Giants wishing to reach out to associations as a Brand connect at grass roots including All Abilities, juniors. and boys etc.(mixed) Assoc. to look at utilising their resources Many opportunities including Nutrition etc

Swifts/Giants round 1 short – marketing progressing both avenues Encourage members to download APP your game/on the Go and associations utilise

Dashboard assoc. level shows regos/retention numbers for grading report. Valuable tool

40000 spring comp regos with 15000 new Great result 17U State team and 19U state team being aligned with Swifts match. Ticket sales info coming out this week. Congratulations to Marley for inclusion in U17 State team

Facilities \$4.5 grants obtained to date. A current Facilities audit under way. Reach out to team for assistance

2.5 CEO Update: Brief and similar to above (see slides) Pushing for country associations to be onsite if possible. Zoom was very well presented this year and speakers brief which is a welcome change.

Meeting finished approx. 11.05am. Jo-Anne Perry KNA Delegate to NNSW

# **Coaching Update**

### Foundation Coaching Course:

Tanya did an excellent job over the weekend, showcasing preparation and adaptability for the clinic attended by 10 coaches on Saturday. Feedback from the event was overwhelmingly positive, indicating that the coaches benefited significantly. While Tanya is taking advice, there appears to be a bit of improvisation happening as well.

The integration of coaching activities with Sunday's events created a fantastic atmosphere, further enhanced by the presence of umpires Cathy and Zac, who performed commendably despite the busy and hot conditions.

Next Steps:



#### EXECUTIVE MEETING – Wednesday 19<sup>th</sup> March 2025 at 7:30pm via Zoom.

- Coaching Materials: Ensure that relevant coaching materials are disseminated to clubs to allow new coaches to start effectively.
- 10's Development Day: Planning for the development day earlier in the season, possibly during a weekend at Canoon, as the alternative option at Barker will not be available until later in the season. The goal is to recreate last year's successful format but with added focus on skill correction.

#### Coaches Zoom Meeting:

This meeting proved helpful in providing resources, facilitating a shift for club coaching information, and coupling efforts with NSG initiatives led by Michelle and Marc.

#### Future Initiatives:

- Demonstrations: Explore the possibility of organizing a Fast Five demo next year.
- Alternative Formats: Consider new ideas like Walking Netball and Slow Seven to enhance engagement.

# Grounds Update

#### Water Supply Issue:

Residents turned off the water mains, creating frustration. Christine Kay managed to resolve the issue after identifying the cause.

#### Ground Staffing:

The grounds were one staff member short, which could have been improved.

#### Personnel Changes:

Henry managed the grand final day, but Hamish has left due to a disagreement on pay rates and finding a better offer. Ella inquired about Harry's whereabouts.

#### Grounds Rosters:

DF doing up Grounds Duty and Complex Window Rosters as we speak.

## **Competitions Update**

Thursday Night Competitions:



#### EXECUTIVE MEETING – Wednesday 19<sup>th</sup> March 2025 at 7:30pm via Zoom.

- Registration Challenges: Difficulties with player registrations were identified, including missing or unreturned players from previous seasons.
- Player Recruitment: Hard to attract Saturday players or secure consistent participation.
- High-Intensity Concerns: Fast 5 format deemed too ambitious and potentially offputting for players.
- Fast 5 and Walking Netball: Promote both formats in collaboration with Netball NSW opportunities, running them concurrently for broader appeal.
- BBQ and Canteen: Utilize these activities to create a welcoming environment. Adjust timing to ensure smooth operation.

#### Walking Netball:

A more accessible format with reduced intensity. Players register individually, and teams are formed each night. This model could target players who haven't returned, Spring competition players, or beginners.

### Mixed Seven Competition:

A casual and appealing alternative with coloured bibs in lieu of formal teams. Players sign up for several weeks, allowing organizers to determine numbers and create teams akin to summer soccer.

#### Target Audience: Consider recruiting:

- Mums' school teams
- Players recovering from injury
- NSG (Netball School Games) Mums or other parent groups

### Cadets Teams and Grade Adjustments:

- We have a shortfall of one team in A1. 3 options:
  - Cadet 1 Bye Matches: Organize matches between teams with byes in each grade.
  - Grade Promotion: Move Cadet 1's best team to A1 grade, allowing them to compete there for 9 weeks running up to state titles.
  - KNA Rep's 15's to play in A1 although the Meeting thinks that this option is puts too much pressure on the players. They already play and train enough during each week.



#### EXECUTIVE MEETING – Wednesday 19<sup>th</sup> March 2025 at 7:30pm via Zoom.

- <u>Reaching out to Non-Registered Players instead:</u>
  - Step One: Contact registrars to identify players who weren't registered or teams that disbanded due to insufficient numbers.
  - Step Two: Focus on forming short grades to address byes and pre-warn teams of adjustments.

#### Back to Netball Day Feedback:

- Feedback highlights Marc and Michelle's excellent contributions.
- Photos and participation from PLC kids were notable, with 25 players involved— a fantastic outcome.
- Feedback received via email

<u>Email from Corpus Christi President – Therese Cameron</u> Just some feedback from our 9s team that attended today. They felt the day was well organised and the parking lived up to the reputation (ha-ha).

They did find some of the graders a little abrupt in their approach to the parents who were new to this more serious netball.

On an administrative side, earlier information on the involvement of the 7/8s and how their day would proceed may have helped us advertise this day to our little teams earlier. We might have got some traction from our 7/8s team. Most of our team was unavailable despite an early warning that this day was on. Many were juggling other kids sport commitments.

One suggestion could be to run the 9s grading at 9am then the net set go orientation after e.g. starting at 10am or 11am. This may help with 2 things; parking and to enable a focus on the younger age group to start to build skills and have a fulfilling experience.

The music was great and created a great atmosphere.

Thanks for all your efforts.

<u>Email from Killara Netball Club President – Alex Conway</u> I thought it was a great day and so good to see so many kids out on the court enjoying their netball.

Couple of bits of feedback from me / that has been given to me:



#### EXECUTIVE MEETING - Wednesday 19<sup>th</sup> March 2025 at 7:30pm via Zoom.

- BBQ / Canteen / DJ all great to create atmosphere and to keep people fed and watered / entertained
- Better and more organised than the "soccer welcome to season events"
- Great option of skills / games for the Lofberg teams
- Grading was well organised and clear but for those that aren't used to Canoon was a bit of a shock and weren't sure which courts were where.
- If any chance to avoid teams playing in both the first and last game that would've been preferred
- Was hard to hear announcements over the top of the music so could that be better coordinated / adjusted
- Some of the skills were too complex for those that have never played before and organisation for what time and to be where was a bit last minute for clubs
- A lot of the managers / coaches where managing & coaching at the time of the briefings so option to have at more staged timings?
- I missed the memo that the briefings were for all teams not just the NSG ones (?) so didn't invite managers or coaches from older age group teams - not sure if that was correct but feedback was that coach's clinic was aimed at experienced player sessions not Lofberg type ones

# Marketing Update

Hugo has streamlined the marketing processes, ensuring replication year after year. Feedback regarding social media engagement has been overwhelmingly positive, demonstrating its effectiveness.

# NSU Update

- NSU commenced operations last week, spearheaded by Glennis and Louise.
- The initiative is noted for its intensity and the risk of burnout, a longer-term concern, there's a need for it to be sustainable on those running NSU.
- Louise is performing exceptionally well. However, there is no division of jobs, marking this as a potential area for improvement.



#### EXECUTIVE MEETING – Wednesday 19<sup>th</sup> March 2025 at 7:30pm via Zoom.

• Andrew has been conducting desk coaching and training sessions for junior participants. Louise will respond to inquiries, and any unresolved matters will be forwarded to Rod for follow-up.

### **Representatives Update**

- All junior teams have been selected and will be announced on social media soon.
- Rep Day is scheduled for Sunday at Magpies, with parents expected to attend.
- Registration with Magpies is ongoing, and preparations are well underway.
- Felicity is performing admirably but has not yet logged her hours. Ian is tasked with following up on this matter.

# **Umpiring Update**

Gill has received feedback regarding clashes between rep carnivals and junior umpiring events, such as Back to Netball Day and the Gosford rep carnival. Katie will pass this feedback along to improve scheduling flexibility. Liaising with reps about their carnival commitments is essential moving forward.

# School Ambassadors Update

The concept of School Ambassadors (SA) has shown promising results in driving netball engagement across schools. With 47 schools participating, netball has been placed front and centre as a focal activity, showcasing its potential to create significant impact.

### Success Stories and Challenges:

Killara has emerged as a particularly successful example of the SA program in action. Their ability to leverage resources and organize netball activities has been instrumental in fostering student engagement and enthusiasm. In contrast, other schools have struggled to get the program off the ground, hampered by challenges such as inadequate resources, limited time availability, and insufficient support from clubs.

The disparity in outcomes highlights the crucial need for someone to guide clubs through the process. A dedicated paid position, such as a development officer, may be essential to bridge the gap and ensure the SA program thrives across all participating



#### EXECUTIVE MEETING – Wednesday 19<sup>th</sup> March 2025 at 7:30pm via Zoom.

schools. This individual could work closely with clubs to offer hands-on assistance, support, and expertise in setting up and executing the program.

### Resource Allocation and Feasibility:

One of the pressing questions is whether adding a paid position is financially viable. Establishing targets can help assess the program's effectiveness after 12 months and determine whether such an investment yields measurable results. Clubs, administrators, and schools must collaboratively evaluate the return on investment and address budgetary constraints. Ian has been tasked with compiling the figures to inform this decision.

Furthermore, ensuring that resources reach the schools and clubs that most need them remains a priority. With RJ set to distribute the spreadsheet, meticulous tracking and allocation of resources can help streamline operations and maximize efficiency.

#### Expanding Membership and Driving Engagement:

The SA program's success lies in its ability to drive membership growth and netball participation. The major difference in numbers between successful and struggling schools underscores the importance of refining strategies and providing adequate support. The NNSW clinics present a valuable opportunity to introduce netball into schools where interest is currently minimal or nonexistent. These clinics can serve as a gateway to cultivating enthusiasm and laying the groundwork for the SA program.

While the initial setup may require considerable effort, the long-term vision involves creating a self-sustaining system. Once clubs are sufficiently onboarded and equipped with the necessary tools, the program can eventually operate independently, reducing administrative overhead.

#### Timeline:

The proposed timeline emphasizes the importance of hitting the ground running in Term 4 of next year. This allows ample time to get organized, set the calendar, and develop a structured approach to implementation. Current efforts should focus on preparing for this rollout, ensuring that all frameworks and processes are firmly established.



EXECUTIVE MEETING – Wednesday 19<sup>th</sup> March 2025 at 7:30pm via Zoom.

# **General Business**

Potential External Funding:

Potential funding from political sources, such as the Liberal and Labor parties, could play a pivotal role in supporting the SA program and related initiatives. Labor has pledged \$2 million if elected, with \$1 million allocated to the Canoon Road building project. Similarly, the Federal Liberal Party has indicated interest in providing funding contingent on its electoral success.

The Meeting closed at 8:40pm.

Our next Executive Meeting is scheduled for 22nd April 2025.